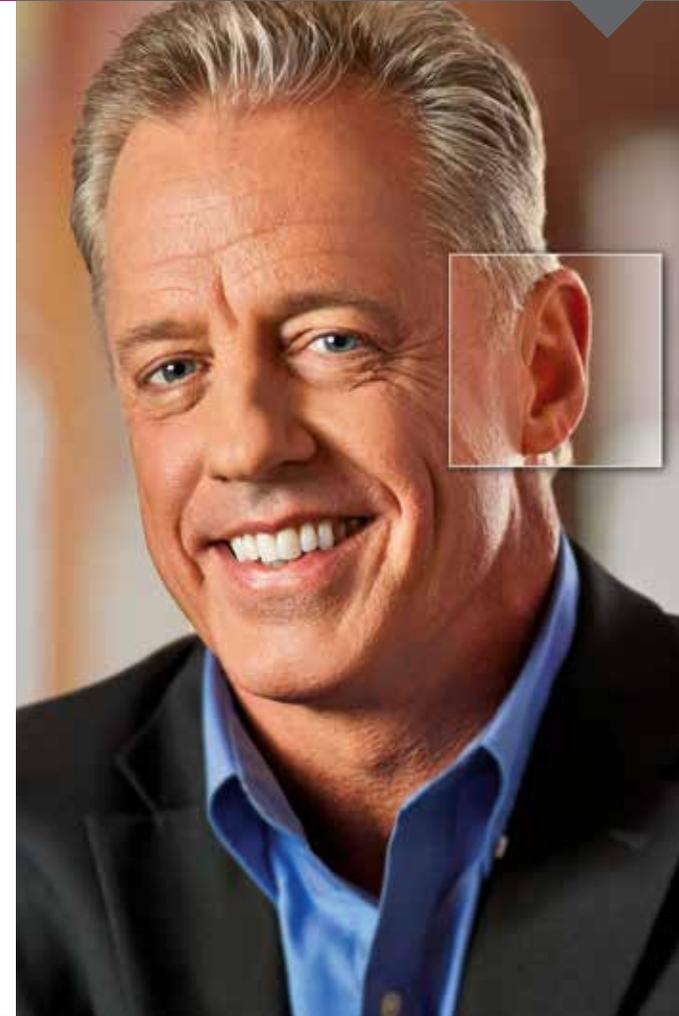


People First

People First is our promise to empower people to communicate freely, interact naturally and participate actively

Stay in touch.



15500-2365/02.15



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# Take charge of your life.

**With a hearing solution  
designed for style, comfort  
and performance.**

If you think you'll never be comfortable wearing a hearing device, think again. Alta2 is customized exclusively for you, your style and your hearing needs. Sleek and small, you'll forget you're even wearing it. But thanks to our revolutionary BrainHearing™ technology, you'll hear clearly, more naturally and effortlessly, in any hearing situation. So what are you waiting for?

## Designed for comfort and style.

Alta2 is all about style. It's super sleek and small, and hides just behind your ear. If you prefer, there's a model that fits discreetly in your ear canal where it's completely invisible. You can choose from many designs or custom fittings that suit your lifestyle and hearing abilities. They're all available in colors that match your skin and hair tones, or make a fashionable statement.



## Do you experience tinnitus? Alta2 can help.

Many people with hearing loss experience tinnitus as a ringing in their head. You might also experience tinnitus as a buzzing, humming or whistling sound or even the sound of chirping crickets, as tinnitus can take many forms. Even though there is no known cure, tinnitus doesn't have to interfere with your enjoyment of life. Your Alta2 hearing device with Oticon's Tinnitus SoundSupport™ feature can be programmed to create customized relief sounds that may minimize the irritating effect your tinnitus sounds have on you. Ask your hearing care professional about Alta2's Tinnitus SoundSupport™ capabilities.\*

\*Not available on all Alta2 models.

# Introducing Alta2.

## The hearing solution you can live with.

## Designed to give your brain exactly what it needs to hear.

Did you know that hearing actually takes place in the brain, not in the ears? And because your brain is different from everyone else's, you hear differently than anyone else. Oticon's revolutionary BrainHearing™ technology enables Alta2 to be minutely tuned to match your unique hearing profile and personal sound preferences. It then delivers sound with the clearest, purest signal possible in a way that your brain is best able to understand it. Alta2 features our fastest processor ever, which helps you hear and understand even soft speech better. The result is a more natural hearing experience that's customized just for you.



### BrainHearing™ technology:

**Helps** both ears work together

**Recognizes** and preserves natural speech

**Separates** speech from background noise

**Coordinates** how sound is best understood by your brain



Hearing devices shown actual size. Available in a wide variety of colors and many custom styles.

**96%**  
PATIENT  
SATISFACTION\*

## Designed for optimal performance.

Alta2 delivers clear, natural sound that is never tinny or mechanical. In fact, you'll enjoy a natural, effortless listening experience that leads the industry with a 96% patient satisfaction rating.\*

\*2013 Oticon Alta International Satisfaction Study, overall satisfaction for both new and experienced hearing instrument users.

**Consult with your hearing care professional today to hear more about the comfort and style of Alta2.**

## Live life to the fullest.

With Alta2, you can enjoy all that life has to offer. Feel free to go out on the town. Join in the conversation with friends, family and co-workers. Talk and listen on the phone. Or just sit back and relax with your favorite music or television show. Alta2 lets you hear more clearly and more naturally. Anywhere. Anytime. And that's something you can really live with.